

Introduction block

Yes! I'm interested in winning a Best of STEM award. Tell me More.

Email

Company

Welcome to Nominations for the 2025 Educators Pick Best of STEM® award.

New for 2025: Educator Product Reviews to Boost Your Brand

Our Besties asked one thing from us for this year's award: Full reviews from Educator Judges that they can use on blogs, as conference handouts, and as sales sheets. So we asked the judges:

"What do you think?" They liked it too, and as always, they had a few recommendations:

1. They want to be compensated for the extra value. We hear you.
2. They only want to write reviews for products that are extraordinary. We set the guideline that only products who make finalist status are eligible for a full review.

Pricing for Best of STEM

One award entry: \$695

2-4 entries: \$625 for each award entry

5+ entries: \$575 for each award entry

Pricing includes stipends for educator judges and promotional press releases.

New Option for 2025! Educator Product Reviews to Boost Your Brand

Only products that earn finalist status are eligible to participate. Finalists and winners are chosen at the discretion of educators and verified by our lead judge, Annie Galvin Teich.

\$1,450 per review, which includes

- Full product review in Google doc
- MP4 video interview with your Educator Judge that can be used for promotional purposes

How does this work?

1. **Fill out this form** to enter as many submissions as you'd like.
2. **Submit one entry for each product** you wish to nominate. Each product category is assigned a different judge, ensuring that your product receives maximum brand exposure.
3. **Provide the product name** (exactly as you would like it referenced in promotional materials,) URL and notes you would like to provide for the judges. This ensures that your product demo runs smoothly and that the judges understand why your product should win.
4. **Assign a subject matter expert** to conduct a product demo. We recommend a former teacher if possible. You want your educator judge to connect on a peer-to-peer level to accelerate word-of-mouth marketing. Remember, this is not a sales meeting.
5. **Accuracy Check.** We will send you confirmation of your submission. Please check that your information is listed correctly. If it is not, contact daylene@catapult-x.com.
6. **Pay your invoice.** Invoices will be sent via Quickbooks and are due upon receipt. All fees must

be received prior to judging in order to participate.

Let's get started.

Company Information

Company Information

This first few questions are about you, so that we can contact you with any questions we have about the application.

Whom should we contact if we have questions about your submission?

What is your name

Your organization / agency / PR firm

Email

Phone number

What is the name of the **nominated company as it should appear in announcements and press releases?**

Please submit the company logo (jpeg or png).

Product Block

Product information

What is the name of the product? (Please include the brand name exactly as you would like it to appear in

promotions.)

Why should educators choose What is the name of the product? (Please include the brand name exactly as you would like it to appear in promotions.) as a winner of a 2025 Best of STEM award? (Hint: Think about value propositions, positioning statements, and/or impact on science education)

Upload any collateral material you may have. The educator judge will read this before scheduling a product demo with you.

This is optional. If you prefer, you may include web links you would like the judges to review before their product demo.

Compatible formats include PDF, Document (DOC, DOCX, TXT, ODT), Spreadsheet (CSV, XLS, XLSX, ODS), or Graphic (JPG, PNG, GIF). Submit only one.

If you have **multiple documents for one product, please attach a ZIP file.**

Optional: List any links to your website that you would like educator judges to read before your product demonstration.

Below are the 2025 awards categories.

Please select the categories you would like to submit \$ {q://QID72/ChoiceTextEntryValue} You may submit \$ {q://QID72/ChoiceTextEntryValue} for as many

categories as you'd like, and a different educator judge is selected for each selection you make.

Here is an example of how pricing works:

The Awesome Company submits their new product, Awesome STEM 2025. You choose to enter it in the category of Best of STEM for Computer Science, and you also select Best CTE for STEM. Awesome STEM 2025 has been submitted for two categories, and we will assign a judge for Computer Science and an additional judge for CTE, both of whom will schedule product demos.





Hint: Selecting more than one category increases your odds of winning, and each category is priced separately (For example "Awesome Company" would be billed \$625 x 2 (not including discounts) for a total of \$1,230).

The categories below are in alphabetical order.

Would you like to enter What is the name of the product? (Please include the brand name exactly as you would like it to appear in promotions.) into any of the following categories?

Check all that apply. Each category selected counts as a separate entry and will be billed as an individual

submission.

-  AI for Personalized Learning at Scale
-  AI for Smarter Schools
-  AI in School Safety & Response
-  AI Teaching Assistant of the Year
-  AI Trailblazer Award
- Best Customer Support
- Best Entrepreneurship Program for Career & Technical Education (CTE)
- Best Hands-On Materials for OpenSciEd
- Best Freebies
- Best Innovation of 2025
- Best Integration of Language Arts (STEAM)
- Best of STEM: Differentiated Instruction for Teaching & Learning
- Best of STEM: Hands-on Learning
- Best of STEM Curricular Materials: Pre-K to Grade 2
- Best of STEM for Biology
- Best of STEM for Chemistry
- Best of STEM for Data Collection & Analysis
- Best Digital Ecosystem for STEM Teachers
- Best of STEM for Engineering Education
- Best of STEM for Environmental Science
- Best of STEM for Mathematics
- Best of STEM for Physics
- Best of STEM for Space Science
- Best Professional Development
- Best Resources for Analyzing and Interpreting Data

- Best Robotics for Teaching & Learning
- Best AI Innovation for Teaching & Learning
- Best Video-Based Learning
- Bridging the Gap: English Language Learners
- Bridging the Gap: Math Intervention Resources
- Bridging the Gap: Professional Development
- Bridging the Gap: Tutoring Programs for STEM
- Bridging the Gap: Webinar Series Exemplar
- CTE Champion: International Impact
- CTE Champions: Coding & Computer Science
- CTE Champions: Comprehensive CTE Solutions
- CTE Champions: Engineering
- CTE Champions: Health Science
- CTE Champions: Invention Education
- CTE Champion: Manufacturing
- CTE Champions: STEM
- Social Impact Award: Developing Citizen Scientists
- Social Impact Award: Promoting Diversity & Equity Inclusion
- Trailblazer: Biotechnology Innovator
- Trailblazer: Early Learning (Pre-K-6)
- Trailblazer: Hybrid Learning Superhero
- Trailblazer: Immersive Reality (AR/VR)
- Trailblazer: Inspiring Computational Thinking
- Trailblazer: Middle School STEM—Grades 4-8
- Trailblazer: Phenomena-Based Teaching and Learning
- Trailblazer: Simulations for STEM
- Trailblazer: Virtual Labs Luminary

For which age range(s) is this product designed? (Check all that apply.)

- Pre-K to grade 2
- Grades 3-5
- Grade 6-8
- Grades 9-12
- Higher Education
- Workforce Development

Judging

Who will provide the product demo to the educator judge assigned to this product/service?

Name

Title

Company

Email

Phone

You're almost done!

The next block will confirm your submission choices, and list next steps. Then you are on your way to earning brand love from STEM educators.

Final block

Thank you for your submission, STEM Champion.

You submitted \$ {q://QID72/ChoiceTextEntryValue} in the following categories:

\$ {q://QID76/ChoiceGroup/SelectedChoices}

Each category you selected is judged by a separate educator, giving your product exposure to a wider

audience, which increases brand awareness. You will receive an invoice for the number of categories you chose.

What's next?

- You will receive a bill that may be paid using a credit card, electronic funds transfer, or check. Payment is due upon receipt and must be received before July 1, 2025 to participate.
- We will match your submission to educator judges who will contact you for a product demo after July 10. Please contact daylene@catapult-x.com with any questions.

Discount code? If you have a code for the early bird discount or from a referring agency, please type your code below.



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