

Q1.



Q2.

**Welcome to Submissions for the 2023 Educators Pick Best of STEM® award.**

### **New for 2023**

Educators asked for them, so we have added **new categories for 2023**:

- Expanded categories for computer science
- Best use of AI in STEM education
- Best STEM professional development for educators

New this year, we have increased the educator-judge stipend to \$60 per application stipend to thank them for their insights. Our volunteer judges spend time listening, reviewing, and evaluating, and we are so thankful for their expertise. You will see this increase reflected in the total cost below.

### **Pricing**

One award entry: \$675

2-4 entries: \$595 for each award entry

5+ entries: \$545 for each award entry

Pricing includes stipends for educator judges and promotional press releases.

### **How does this work?**

1. **Fill out this form** to enter as many submissions as you'd like.
2. **Submit one entry for each product** you wish to nominate. Each product category is assigned a different judge, ensuring that your product receives maximum brand exposure.
3. **Provide the product name** (exactly as you would like it referenced in promotional materials,) URL and notes you would like to provide for the judges. This ensures that your product demo runs smoothly and that the judges understand why your product should win.
4. **Assign a subject matter expert** to conduct a product demo. We recommend a former teacher if possible. You want your educator judge to connect on a peer-to-peer level to accelerate word-of-mouth marketing. Remember, this is not a sales meeting.
5. **Accuracy Check.** We will send you confirmation of your submission. Please check that your information is listed correctly. If it is not, contact [daylene@catapult-x.com](mailto:daylene@catapult-x.com).

6. **Pay your invoice.** Invoices will be sent via Quickbooks and are due upon receipt. All fees must be received prior to judging in order to participate.

Let's get started.

**Q3. Company Information**

**This first block is about you**, so that we can contact you with any questions we have about the application.

Q4. Whom should we contact if we have questions about your submission?

What is your name

Your organization / agency / PR firm

Email

Phone number

Q5. What is the name of the **nominated company as it should appear in announcements and press releases?**

Q6. Please submit the company logo (jpeg or png).

**Q7. Product information**

Q8. What is the name of the product? (Please include the brand name exactly as you would like it to appear in promotions.)

Q17. Why should educators choose as a winner of a 2023 Best of STEM award? (Hint: Think about value propositions, positioning statements, and/or impact on science education)

Q9.

Upload any collateral material you may have. The educator judge will read this before scheduling a product demo with you.

**This is optional. If you prefer, you may include web links you would like the judges to review before their product demo.**

Compatible formats include PDF, Document (DOC, DOCX, TXT, ODT), Spreadsheet (CSV, XLS, XLSX, ODS), or Graphic (JPG, PNG, GIF). Submit only one.

If you have **multiple documents for one product, please attach a ZIP file.**

Q18. **Optional:** List any links to your website that you would like educator judges to read before your product demonstration.

Q10.

Below are the 2023 awards categories.

Please select the categories you would like to submit . You may submit for as many categories as you'd like, and a different educator judge is selected for each selection you make.

Here is an example of how pricing works:

The Awesome Company submits their new product, Awesome STEM 2023. You choose to enter it in the category of Best of STEM for Computer Science, and you also select Best CTE for STEM. Awesome STEM 2023 has been submitted for two categories, and we will assign a judge for Computer Science and an additional judge for CTE, both of whom will schedule product demos.

Hint: Selecting more than one category increases your odds of winning, and each category is priced separately (For example "Awesome Company" would be billed \$595 x 2 (not including discounts) for a total of \$1,190)

Q72. **The categories below are teacher faves!**

Would you like to enter in any of the categories below? (Check all that apply.)

- Best Innovation for 2023
- Best Educator Support for Teaching & Learning
- Best Freebies for STEM
- None of the above

Q11.

Would you like to enter in any of the categories below? Choose all that apply. **(Each category chosen will be judged and priced separately.)**

- Best Integration of Language Arts (STEAM)—New Category
- Best of STEM for Biology
- Best of STEM for Chemistry
- Best of STEM for Computer Science—New Category
- Best of STEM for Earth / Space Science
- Best of STEM for Environmental Science
- Best of STEM for Life Sciences
- Best of STEM for Physics
- Best Resources for Analyzing and Interpreting Data
- Best of STEM for Phenomena-Based Teaching and Learning
- Best of STEM for Culturally Relevant Teaching & Learning—New Category
- Best Video-Based Learning
- Best of STEM: Robotics
- Bridging the Gap: Adaptive Technology
- Bridging the Gap: English Language Learners
- Bridging the Gap: Math Intervention Resources
- Bridging the Gap: Professional Development for Teachers
- Bridging the Gap: Tutoring Programs for STEM
- CTE Champions: IT & Coding
- CTE Champions: Cybersecurity
- CTE Champions: Health Science
- CTE Champion: STEM
- Social Impact Award: Developing Citizen Scientists
- Trailblazer Award
- Trailblazer: Best Use of AI in STEM —New Category
- Trailblazer: Immersive Reality (AR/VR)
- Trailblazer: Simulations for STEM
- Trailblazer: Virtual Labs Luminary
- None of the above

Q74. For which age range(s) is this product designed? (Check all that apply.)

- Pre-K to grade 2
- Grades 3-5
- Grade 6-8
- Grades 9-12
- Higher Education
- Workforce Development
- Click to write Choice 7
- Click to write Choice 8

Q12. Who will provide the product demo to the educator judge assigned to this product/service?

Name	<input type="text" value="test"/>
Title	<input type="text" value="test"/>
Company	<input type="text" value="test"/>
Email	<input type="text" value="test"/>
Phone	<input type="text" value="test"/>

Q13.  
Thank you for your submission, STEM Champion.

You submitted in the following categories:

**2023 Popular Categories**

and

**2023 Main Categories**

Best of STEM for Chemistry

Q73. What's next?

- You will receive a bill that may be paid using a credit card, electronic funds transfer, or check. Payment is due upon receipt and must be received before July 10, 2023, to participate.
- We will match your submission to educator judges who will contact you for a product demo after July 10. Please contact [daylene@catapult-x.com](mailto:daylene@catapult-x.com) with any questions.

Location Data

**Location:** ([38.768](#), [-121.3349](#))

**Source:** GeolIP Estimation

